



Miss Hispanic Lubbock Scholarship Pageant

Dear Applicant:

On behalf of the Miss Hispanic Lubbock Pageant Committee, I am pleased to welcome you to the 2011 Miss Hispanic Lubbock Scholarship Pageant. By completing, and returning this application you will receive the opportunity of a lifetime. Our goal is to provide you training and leadership development that will help you serve as an ambassador for the Hispanic Community, as well as a future leader of Lubbock.

The Miss Hispanic Lubbock Pageant is a tradition of the Lubbock community. The pageant, which is held in conjunction with the 16th of September celebration, also referred to as Mexican Independence Day, is a long time custom that instills culture, promotes education and celebrates the future of young women. Hispanic women from the Lubbock County and the surrounding areas are offered a chance to compete for this title.

As Miss Hispanic Lubbock, you will represent the Hispanic Community in various events in Lubbock. The coronation will also offer a college bound woman to receive a scholarship. Unfortunately, the pageant is not affiliated with the Miss Texas preliminary; however, we encourage candidates from our pageant to consider other competitions.

The pageant committee strongly believes that you will benefit from this experience. I wish you luck and can assure you that this will be an opportunity of a lifetime. Participants will be required to submit their type-written applications, a current school transcript and \$200 entry fee made payable to Fiestas del Llano, Inc. These items should be mailed to my attention at the address below by **August 5, 2010.** Please note all applicants will be contacted and required to attend a **MANDATORY** orientation meeting following the deadline. Late entries will be accepted up to the orientation date along with a \$225 late entry fee.

Again, we are looking forward to meeting you, and helping you to open the door to your future.

Best wishes,

Zenaida Aguero-Reyes, Pageant Director
Miss Hispanic Lubbock Scholarship Pageant
P.O. Box 94814
Lubbock, Texas 79493



Miss Hispanic Lubbock Scholarship Pageant

History and the Miss Hispanic Lubbock Scholarship Pageant Today

Produced and governed by Fiestas del Llano, Inc., the Miss Hispanic Lubbock Scholarship Pageant competition exists for the purpose of providing personal and professional opportunities for young Hispanic women and promoting their voice in culture, politics and community.

The competition was begun by a group of civic-minded citizens concerned about higher education. The first Miss Fiestas del Llano Scholarship Pageant has evolved into what is recognized today under new title of Miss Hispanic Lubbock Scholarship Pageant.

The Miss Hispanic Lubbock competition provides a local forum for today's young women to express their viewpoints, talents and accomplishments to Lubbock audiences the evening of the pageant and to the public at large during the ensuing year. Almost all contestants are in the process of earning college or High School diplomas and utilize Miss Hispanic Lubbock scholarship awards for furthering their education. Many young Hispanic women participate each year in the local pageant.

To become Miss Hispanic Lubbock, a contestant must go through training, which is a process requiring personal commitment, hard work and talent. A young woman may compete more than once, but may only compete once if she is selected Miss Hispanic Lubbock. The maximum times a contestant may compete in the pageant is five (5).

Once chose, Miss Hispanic Lubbock and the runner-ups become representatives of their generation, using their stature to address community service matters and other contemporary issues, which are of particular relevance to young Hispanics and women.

Mission Statement

"It is the mission of the Miss Hispanic Lubbock Scholarship Pageant to instill culture and heritage, to promote education and to celebrate the future of young Hispanic women while providing opportunities to reach out to the community."

The pageant program also strives to achieve the following goals:

- To provide unique opportunities for young Hispanic women to win educational scholarship awards to colleges and universities
- To create and maintain a system of competition which will enhance career opportunities and produce role models representing positive, wholesome Hispanic values

- To utilize the Miss Hispanic Lubbock name to promote issues of concern and to ensure that her personal platform is communicated throughout communities and school systems she visits during the year
- To recognize women and to encourage the spirit of those who have made outstanding contributions in all fields of endeavor
- To encourage and promote the role of women in all aspects of our society
- To celebrate and instill a sense of pride in our rich culture and become aware of our heritage
- To encourage the spirit of volunteerism throughout the Miss Hispanic Lubbock network
- To provide goodwill, along with the civic and economic benefits, in the towns and cities which host similar competitions.

Qualifications and Guidelines:

1. Contestants must be of ages 17-22 (a graduating senior in high school or enrolled in a college or university and be these ages by September 1).
2. Contestant must be single, never have been married, have no children, not engaged, nor cohabitating with a partner.
3. Contestant must be of Mexican –American or Latin-American descent.
4. Contestant must be available to attend public appearances as requested at your own expense.
5. Contestant must attend **all** pageant preparation meetings (days and hours will vary). If a contestant is not able to attend a meeting it is her responsibility to contact the pageant chairperson or any other designated committee member, and have a legitimate excuse.
6. Contestants must be able to provide attire for all aspects of the preliminary competition and pageant.
7. Contestant's talent should represent Mexican-American or Latin-American descent.
8. Contestants will be required to introduce themselves during the pageant in Spanish.
9. Contestants should not be convicted of any crime other than a traffic citation.
10. Each contestant must submit an entry fee of \$200. (Late entry fee is \$225) Family, friends, or a professional business may sponsor this fee.
11. Young women may participate in the Miss Hispanic Lubbock Pageant a maximum of five (5) times.
12. Contestants must currently reside within a 50 mile radius of Lubbock or be enrolled in a local college or university at the time of competition and/or throughout the year of her reign.

Guidelines after reigning:

1. The reigning queen should present herself with good moral character throughout her reign.
2. She should not post any derogatory words or pictures on any social network websites.
3. Winner should reside within 50 mile radius of Lubbock throughout her reign.
4. Winner shall maintain a record of no convictions except for traffic citations.
5. Recipients of any university scholarships must meet the entrance requirements of that university, otherwise will not be eligible for the appropriate scholarship funds.
6. Scholarships will not be available until the spring semester for contestants currently enrolled in a college or university, and in good academic standing, and the fall term after graduation from high school. Scholarship recipients must contact the scholarship coordinator, must complete and sign required paperwork immediately following the pageant and must be enrolled in a college or university by the end of the following two semesters or risk forfeiting the scholarship.
7. Following the pageant, the queen must attend and participate in activities supporting the festival, i.e. parade, "Grito de Dolores" ceremony.

8. Fiestas del Llano, Inc. may adopt or amend rules and regulations governing the procedures for dispersing awards and the pageant.
9. Winner will be required to fulfill 100 hours in community service hours throughout her one-year reign and if in town will assist in the following year's pageant preparations.
10. By entering, each contestant acknowledges acceptance of the rules and guidelines and agrees to be bound to them.

Please note that if the winner does not abide by the above guidelines throughout her reign, the Fiesta Board, Inc. has the right to ask the reigning queen to rescind her title and scholarship agreement and the title and scholarship money will be given to the 1st runner-up.

The Judging Process

The competition judging system is designed to promote diversity, individuality and overall achievement among all contestants. Judges score the individual contestants immediately following each phase of the competition. Contestants are scored on a one-to-ten point scale, in whole numbers, within each category. The pageant will have two panels of judges: A preliminary panel and a final panel. In the event there is an overwhelming amount of contestants during the preliminary competition the top ten finalists will be selected to compete in the final competition the day of the pageant. The preliminary panelists will be comprised of community individuals and represent a variety of professional sectors with our community. The second panel of judges consists of renowned, qualified individuals who select Miss Hispanic Lubbock during the evening of the pageant.

Preliminary Scoring

During the Preliminary Competition, the weighting of scores awarded per category is distributed as follows:

Talent: 20%

Essay Presentation: 20%

Personal Interview: 20%

Preparedness: 15%

Poise & Appearance: 15%

Introduction: 10%

TOTAL: 100%

Narrowing Down ...if more than one preliminary competition

Following the last preliminary competition if needed, the preliminary panel of judges will be given a list of the top contestants in no particular order. Each judge will use the phases of competition in conjunction with the Qualities and Attributes of Miss Hispanic Lubbock and the Job Description of Miss Hispanic Lubbock as a basis of their scoring analysis.

Requirements for the Preliminary:

Each contestant will be required to prepare for and to attend the Preliminary Competition on **the date specified on the competition schedule**. No exceptions will be made. Alternate dates will not be available. The following items and presentations must be ready to submit and perform by this date:

1. **Write a 500-word essay about Personal Platform Issue.** Each contestant chooses an issue of importance to her and society. Contestants must research and prepare a 500-word essay on the platform of her choice. Concentrate on the most

significant questions facing Lubbock today as Hispanics: strengthening families, promoting health and healing, AIDS awareness and prevention, the effect of domestic violence on society, ways to motivate children to obtain their education, and those related to your personal experiences. **Three (3) copies must be submitted on the date of the Preliminary Competition.**

2. Each contestant will give a 3-minute **speaking presentation** based on the essay and her personal platform issue. The presentation of the platform will be made at the **Preliminary Competition** to a panel of judges. Please bring any necessary props, and relevant handouts. PowerPoint equipment will not be available.
3. Each contestant will have a **personal interview** with a panel of judges at the **Preliminary Competition**. Judges will be given 3-5 minutes to interview each contestant. Wearing a suit or business attire is recommended for this portion of the competition.
4. Each contestant will perform her **talent** at the **Preliminary Competition** to a panel of judges. Please bring any small props, music and costume. Also note that each contestant must perform solo and the talent performed **may not exceed three minutes**. Time your talent or you will be asked to stop!
5. Contestants must present the evening gown which will be worn the night of the pageant to the Pageant Committee at the rehearsal specified. Please note each contestant should choose a tasteful, sleek, fitted gown. Heels should be lightweight with no big heels. Gloves are not recommended.

Final Scoring

The final panel of judges narrows down who will be named the next Miss Hispanic Lubbock from the top finalists. All contestants will then be interviewed on stage. During this interview each contestant will be asked a question relative to today's issues.

Scoring in the Finals!

Personal Interview: 20%

Introduction: 20%

Talent: 25%

On-Stage Personality in Evening Wear: 15%

On-Stage Interview Question: 20%

TOTAL: 100%

Categories for the FINAL Judging Process:

1. Personal Interview with the judges (approximately 10 minutes max)
2. Opening presentation and platform description by the contestants
3. Talent theme and performance (contestant must perform solo, and the talent performance may not exceed three minutes).
4. Evening wear competition
5. On-stage interview

All scoring is based on Judge's discretion and are final. The pageant chair and Fiestas del Llano, Inc. are not involved with their decision.